Columbia Gorge CWMA Steering Meeting

August 26th, 2026; 11:00 AM - 11:50 PM

In Person: Hood River Fire Department Community Room

1785 Meyer Pkway

Hood River, OR 97031

***Teleconference (via GoToMeeting)*:**

Computer, tablet, or smartphone: https://global.gotomeeting.com/join/684807461

Phone: +1 (571) 317-3112, Access Code: 684-807-461

11:07 Welcome **All**

- **Attendance:**
  - Courtney C. (Facilitator)
  - Brad M. (Steering Co-chair)
  - Ethan C. (Steering Co-chair)
  - Scott S. (At-Large Rep.)
  - Brendan F. (Oregon Rep., Ed. & Out Chair)
  - Kris S. (Hood River SWCD)
  - Cheryl R. (Hood River SWCD)
  - Courtney G. (Ex-Officio)

11:10 Approval of August 26th Minutes **All**

- Emily S. motioned to approve, Brad M. seconded.

11:13 Financial Report Update **Emily S.**

- **Courtney currently under this quarter by 46 hours**
  - Will be making those up in the 3rd and 4th quarter.
- **40% of payroll costs have gone out**
- **CEDAR donated $150**
  - Waiting on some agreements with Gifford Pinchot to go through and then we'll have funds from the GP and Scenic Area.

- Total projected cost for the year is just over $27k. Revenue brought in through 2nd quarter is just over $28k.

11:16 Annual Report **Courtney C., All**

- **Courtney C. to begin drafting.**
  - *Go over list of what is needed.*
    - Solicit one or two small projects from partners.
      - Kris S. Oregon Spanish Core Pesticide Manual Translation
      - Maybe one more?
    - Media Kit Usage?

11:20 Gear Showcase Coordination **Brad M., John C., All**

- **Equipment demo discussion.**
  - *How do we want to structure the showcase?*
    - Chat with folks around Extension Office to see if space can be used.
    - Kris S. Has a close working relationship with people at the Extension Office and is willing to help facilitate this.
  - *What do we want to show?*
    - 'Weird' gear highlight such as backpack boom sprayer.
    - Give people an idea of what best to buy based off of our experiences.

11:25 ISEP **All**

- **Would having lunch make us more competitive with other weed conferences?**
  - *Explore catering ideas.*
    - Backwoods: ~$800
    - Bleu Door: ~$1,500-$1,800
      - Both are over budget; would have to include it in ticket price.
    - Have catering options with ticket purchase?
  - Numbers are still good; maybe only consider lunch if our numbers start dropping?
  - Brad: as long as the talks are good, people will keep coming.
  - **Co-chair Consensus: Lunch not needed at this time.**

- **Alternative: “dunk tank” and other ideas.**
    - Chilli cook-off?
        - Recipes that use invasive species?
    - Courtney C.: research other avenues and come back next meeting with options.

- **Kris S.: suggestion for physical mailer.**
    - Include breakdown of what funds pay for.
        - ‘$500 would pay for this, etc.’

11:46 Adjourn **All**

Next CWMA Steering Meeting

September 26th; 11:30 AM